

AGENDA

K-64 Education Board Meeting

Thursday, September 7, 2017, 12:00 p.m.

Sipes Board Room, Catawba Valley Community College
2760 Hwy 70 SE, Hickory, NC

1. Call to Order.
2. [Approval of Minutes.](#)
3. Introduction of CEO Mark Story & CEO Remarks.
 - a. *Presented by Garrett Hinshaw and Mark Story.*
4. Financial Report & County Seed Funding Disbursement Plan.
 - a. *Presented by Mark Story.*
 - b. *Funding Agency Sponsorship Agreement.*
5. [Committee Updates & Member Appointments.](#) (*Motion required.*)
 - a. *Marketing. Presented by Sheree Watson.*
 - b. *Technology. Presented by Michael Ellwanger.*
 - c. *Character Development. Presented by Kimberly George.*
 - d. *Workforce Solutions. Presented by Robyn Mingle and Stephen Shuford.*
6. Meeting Schedules and By-laws Amendment. (*Motion required.*)
 - a. *Presented by Mark Story.*
7. Other Items of Business.
8. Adjournment.

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12:00 p.m.

The K-64 Education Board met on Thursday, August 3, 2017, at 12:00 p.m., in the Sipes Board Room, Catawba Valley Community College (CVCC), 2760 US Hwy 70 SE, Hickory, North Carolina.

MEMBERS PRESENT

Sherry Butler, Michael Ellwanger, Kimberly George, Jeanne Jarrett, Robyn Mingle, Tony Rose, Stephen Shuford, Sheree Watson, Dr. Robbie Adell, Mick Berry, Dr. Garrett Hinshaw, Lindsay Keisler, Scott Millar and Dr. David Stegall.

Larry Aiello, Jr. participated by phone.

MEMBERS ABSENT

David Brittain, Reginald Hamilton and Dr. Matt Stover.

ALSO PRESENT

Catawba County Communications Director Amy McCauley, Clerk to the Catawba County Board of Commissioners Barbara Morris, staff from the school systems, an EDC summer intern, community members, and press were also present.

CALL TO ORDER

Chair Larry Aiello, Jr. called the meeting to order at 12:08 p.m. and welcomed all present. After thanking Sherry Butler, Mick Berry, Garrett Hinshaw and Amy McCauley for their efforts in developing the proposed organizational structure, Chair Aiello asked that Vice-Chair Tony Rose take over conducting the meeting.

APPROVAL OF THE MINUTES

Vice-Chair Rose asked if there were any changes or additions to the minutes of the Board's August 3, 2017 meeting. None were requested; Vice-Chair Rose asked for a motion to approve the minutes. Kimberly George made the motion, which was seconded by Stephen Shuford. The motion carried unanimously.

REVIEW OF ORGANIZATIONAL DOCUMENT

Dr. Hinshaw reviewed the proposed organizational documents that had been developed to establish a structure and guidelines to assist the Board and CEO with the initial K-64 implementation. He said this type structure was necessary for the Board to deal with the complexity of what they wished to accomplish and a key factor was Board member participation. By establishing the proposed subcommittees, focus areas would receive adequate time and attention without involving the full Board.

Dr. Hinshaw outlined the five proposed subcommittees and some focus areas:

Sustainability - responsible for the development and implementation of a K-64 Sustainability Plan.

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Marketing – to promote communication and engagement resulting in continued buy-in by partner organizations and the community at large.

Technology – to improve students’ and teachers’ technological proficiencies through the use of relevant and accessible instructional technologies across Catawba County’s education system.

Character Development – to facilitate the development of students’ leadership and soft skills in alignment with those expected of a world-class workforce.

Workforce Solutions – to streamline and increase student and employer engagement in work-based learning and career adaptability initiatives that result in meeting future career goals for students and future employment needs for local businesses.

Further discussion regarding these subcommittees clarified that any member of the Board could attend these committee meetings and members were encouraged to identify and recruit appropriate community members to join the committees. The next step after establishing these subcommittees would be to bring nominations to the full board for those community members identified for membership. Each subcommittee would determine the date, time and frequency of its meetings.

Vice-Chair Rose asked for a motion to approve the committee structure. Jeanne Jarrett made this motion, which was seconded by Sherry Butler. The motion carried unanimously.

COMMITTEE LEADERSHIP TEAM APPOINTMENTS

The Leadership Teams nominations were proposed as below:

SUSTAINABILITY EXECUTIVE TEAM

Chair: Tony Rose, K-64 Vice Chair

Staff: K-64 CEO

Ex-Officio Lead: Garrett Hinshaw

MARKETING COMMITTEE

Committee Chair: Sheree Watson

Committee Vice Chair: Jeanne Jarrett

Ex-Officio Lead/Designee: Amy McCauley

TECHNOLOGY COMMITTEE

Committee Chair: Mike Ellwanger

Committee Vice Chair: David Brittain

Ex-Officio Lead: Scott Millar

CHARACTER DEVELOPMENT COMMITTEE

Committee Chair: Kimberly George

Committee Vice Chair: Reggie Hamilton

Ex-Officio Lead: Mick Berry

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WORKFORCE SOLUTIONS COMMITTEE

Committee Co-Chairs: Stephen Shuford and Robyn Mingle

Committee Vice Chair: Sherry Butler

Ex-Officio Lead: Lindsay Keisler

Vice-Chair Rose asked for a motion to approve the Leadership Team nominations as proposed. Kimberly George made this motion; Sheree Watson seconded the motion, which carried unanimously.

OTHER ITEMS OF BUSINESS

Dr. Hinshaw provided a financial statement to all Board members. It was noted that more detailed financial reports would be provided in the future as the K-64 initiative moved forward.

Drs. Adell and Stegall gave short updates on the schools' summer training sessions and indicated more detailed reports on the training would be provided to the Board upon completion of all phases.

Robyn Mingle spoke of the success of a recent event hosted by CommScope for Hickory Young Professionals.

CLOSED SESSION

Upon a motion by Sherry Butler, seconded by Sheree Watson, and unanimously carried, the Board moved into closed session pursuant to North Carolina General Statute 143-318.11(a)(6) to consider the qualifications, competence, performance, character, fitness, conditions of initial employment of an individual public officer or employee. It was noted that ex-officio members would be part of Closed Session.

ADJOURNMENT

The Board returned to open session. No action was taken. The meeting adjourned at 12:49 p.m.

K-64 COMMITTEES - NOMINATION SLATE

MARKETING COMMITTEE

Nominations:

Ashley Smith - Marketing Director, Graystone Eye

Mary Reynolds - Alumni Affairs Director/PIO, Catawba Valley Community College

Jamie Frye - Instructional Technology Facilitator/PIO, Newton-Conover City Schools

Beverly Snowden - PIO, Hickory Public Schools

Chris Gibbs - Asst. Superintendent HR, Catawba County Schools

TECHNOLOGY COMMITTEE

Nominations:

Marty Sharpe – Catawba County Schools

DeAnna Finger – Catawba County Schools

Terri Hall – Hickory City Schools

Heather Mullins – Newton-Conover Schools

Cindy Geddes – Newton-Conover Schools

Luke Walling – Private Sector Member at Large

Mark Huckabee – Private Sector Member at Large

CHARACTER DEVELOPMENT COMMITTEE

Nominations:

Leah Hayes – Newton Conover Schools

Dr. Jenny White – Hickory Public Schools

Maria Ballard – Catawba County Schools

Dr. Bryan Graham – Hickory School Board Member

Mike McNally – Director, NC Center for Engineering Technologies

WORKFORCE SOLUTIONS COMMITTEE

Nominations: