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For Immediate Release:

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## **Empowering Lives and Building Community Through the Catawba County Library Endowment**

April 17, 2017

**Newton, NC** – The Catawba County Library System has established an endowment to help ensure the future of innovative library services for the community. Citizens can make an important difference in sustaining free literacy and lifelong learning opportunities for all in our community.

The Library Endowment is a special, permanent way to give, because donations, of any size, never leave the protected fund that continues to grow year after year. Only the interest is used, solely to benefit library services, collections, and programs. So now—and years from now—donations continue to work for the library.

As less and less of our world is free and accessible to all, it's never been more important that the library continues to provide our community a robust offering of literature, cultural, career, and technology opportunities. Whether it's a special novel, a new audiobook, some books or a lively story time for the children, a gardening class, 24-7 online access, or a visit to TechConnect, even a one-on-one career and job help—the endowment is a powerful and lasting way to nourish community needs and dreams.

“Without a doubt, the Library helps shape our community and is an investment in our future,” said Suzanne White, Library Director, “the Library Endowment is a wonderful opportunity to do something truly meaningful for our community now and in perpetuity—an enduring resource that gives today and for our children’s tomorrow.”

The endowment is managed through the North Carolina Community Foundation, and donations are tax deductible to the extent of the law. In addition to cash gifts, the Library Endowment invites gifts of securities, real estate, life insurance, and trusts. Gifts of any amount are honored with a letter of appreciation. Gifts of \$1,000 or more are additionally acknowledged on the Library Endowment Plaque.

Donations can also be made online at [catawbacountync.gov/library](http://catawbacountync.gov/library). Online or check donations are appreciated for any amount over \$1,000.00. Please address your check to Catawba County Library Endowment and send to Catawba County Library, 115 West C Street, Newton, NC, 28658, or visit any library location.

For the latest in library news, visit [librarynews.catawbacountync.gov](http://librarynews.catawbacountync.gov) or stop by your local branch.

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**About:** *The Catawba County Library is our community's place to connect, explore, and grow. We empower lives and build our community by bringing people, information, and ideas together. The library, headquartered in Newton, serves the community with seven locations throughout the county and is a year-round, integral provider of early literacy and lifelong learning resources and programming. The library also provides a full complement of computer and digital services, classes, and support to bridge the digital divide, empower job seekers, and enhance community quality of life and economic health.*

